

THIS IS SOUTHERN INDIANA

with Angie Fenton



This is Southern Indiana with Angie Fenton

Extol's flagship broadcast partnership — a weekly half-hour spotlighting the people, places, and businesses shaping Southern Indiana. Hosted by Angie Fenton, airing Sundays after the 11 PM news on WLKY, the region's most-watched CBS affiliate.



1½ HR

WEEKLY SHOW

#49

DMA REACH
(LOUISVILLE)

38K

HOUSEHOLD
VIEWERS

100%

LOCALLY
PRODUCED

WHY PARTNER

BE INSIDE THE SHOW, NOT NEXT TO IT.

Angie Fenton has built an audience that trusts her with Southern Indiana's stories — and a show those viewers actually choose. When your brand sits inside it, it borrows that trust. Title billboards. Hosted segments. Lower-thirds. Social cut-downs. Same reason they tune in. Same reason they'll remember who powered it.

READY TO TALK?

RESERVE YOUR SPOT.

Jason Applegate

Chief Revenue Officer • Co-Founder

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This is Southern Indiana

PACKAGES

PREMIUM TIER

PROGRAM SPONSOR

\$4,000 / month

- **Title sponsor billboard** at show open AND close. "This is Southern Indiana brought to you by 'client logo'"
- Title Sponsor billboard goes on all promotional material
- **1x per week** :30 second commercial (production included)
- **1 Program Sponsor** Available

MID TIER

SEGMENT SPONSOR

\$2,000 / month

- **1x per week** Sponsored segment. This week's Out and About brought to you by 'client logo'
- Segment cut and shared separately on social media
- **1x per week** :15 second commercial (production included)
- **2 Segment Sponsors** Available

ENTRY TIER

PARTNER SPONSOR

\$1,000 / month

- Logo and verbal mention each episode
- **1x per week** "Thank you to our partner sponsors for making This is Southern Indiana happen" Logo and verbal mention, posted to Extol socials
- **Unlimited Partner Sponsors** Available

SHORT-TERM AND CUSTOM PACKAGES AVAILABLE.

Want to bundle with additional shows, on-site activations, or short-term commitments? We'll build it for you.

ASK ABOUT CUSTOM

SIGNATURE

BUSINESS NAME

ADDRESS

NAME

EMAIL

PHONE